



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Lacombe & District FCSS Appoints New Executive Director

Lacombe, Alberta (November 4, 2021) - Lacombe Family and Community Support Services, (FCSS) is pleased to announce Crystal Zens has been appointed as the new Executive Director effective December 1, 2021.

"The Board of FCSS is excited to have Crystal Zens take on this role as Executive Director upon the retirement of long serving ED, Susan MacDonald" Board Chair Michelle Maier said. "Ms. Zens's commitment to Lacombe families in her previous role with Big Brothers Big Sisters is a testament to her passion of enriching our community. The Board and Staff of FCSS looks forward to working with Ms. Zens to continue to build on the good work of FCSS in providing programs and support to members of Lacombe and area communities."

Crystal Zens has significant experience in the Not-for-profit sector – serving as Executive Director of Big Brothers Big Sisters in Lacombe since 2008. Prior to moving to Lacombe, Ms. Zens was a business owner and creator and spent many years involved in roles associated with early childhood development, education, and programs.

While Executive Director of BBBS, the charity has been honored with the following awards:

- Not for Profit of the Year,
- Friends of Wolf Creek School,
- United Way Member Awards,
- BBBS of Canada Growth, and,
- The Team Spirit Award.

Personally, Crystal has been awarded the Solicitor General of Public Safety Award for preventative programs and the Lacombe Express COVID Hero Award. Ms. Zens was a nominee for the Women of Excellence Award in Human Services through the Red Deer Community Foundation.

"I am honored to be working with the Board of FCSS and grateful for the opportunity to continue to serve my community in such a meaningful way, says Ms. Zens. "I am also very excited to be leading a dynamic FCSS team that cares deeply about improving lives in our community and are so key in bringing the mission and vision to life."

"Welcome Crystal, it is with joy and confidence in your leadership, I congratulate you on your appointment as the new Executive Director for Lacombe & District FCSS", retiring Executive Director Susan MacDonald said. "We recognize your community involvement, knowledge and commitment to the well-being of others, all of which will be a great asset for FCSS."

- 30 -

For additional information contact:

Michelle Maier, FCSS Board Chair
Lacombe and District FCSS
Phone: (403) 782 6637

Susan MacDonald, Executive Director
Lacombe and District FCSS
Phone: (403) 782-6637
Cell: (403) 318-4414
Fax: (403) 782-6639
smacdonald@lacombecfcss.net