



AGENDA ITEM

LACOMBE COUNTY

COUNCIL WORKSHOP: ECONOMIC DEVELOPMENT STRATEGY

April 28, 2022

BACKGROUND

At the meeting on March 10th, Council selected Factor5 Group Inc. as the successful consultant for the Economic Development Strategy (EDS), and directed the County Manager to proceed with the development of the EDS.

ANALYSIS

The EDS will clearly outline priorities for the next five years. These priorities will be organized into an implementation plan, listing goals and objectives, and categorizing them as short, medium, or long-term.

The process of building the EDS will include multiple opportunities for public engagement, including surveys, business roundtables and a workshop with Lacombe County Council.

Action requested of Council is consideration of setting a date for the EDS Council workshop.

Alternatives

- 1) Schedule a workshop day (minimum 6 hours) with Factor5 Group Inc. for the date of June 20th, 21st or 22nd.
- 2) Alternate action as determined by Council.

BUDGET IMPLICATIONS

A minimum of \$5000 has been allocated within the overall \$60,000 project budget for expenses relating to public consultation. Any expenses incurred from the workshop with Council will fall under this allocation.

LEGISLATIVE RESPONSIBILITIES

Municipal Government Act: Section 3 – The purposes of a municipality are:

- (a) to provide good government,
- (b) to provide services, facilities, or other things that, in the opinion of council, are necessary for all or a part of the municipality, and
- (c) to develop and maintain safe and viable communities

RECOMMENDATION

That the Council EDS Workshop date be set as determined by Council.

PREPARED BY: Monica Bartman, Economic Development Officer



REVIEWED BY: Dale Freitag, Director of Planning Services



REVIEWED BY: Tim Timmons, County Manager

