

## **Lacombe County – Vision, Goals and Results**

**Our Vision ...** Success grows here.

### **Our Business**

*Success grows here; through empowering diverse, innovative and caring industry and entrepreneurs.*

How will we make this happen?

- Attraction of new businesses and residents
- Monitor satisfaction of the business community
- Maintain competitive property tax rates
- Increase population to support workforce requirements
- Recognize entrepreneurial leadership in the community

### **Our Finances**

*Success grows here; through proactively directing and managing County resources to serve our citizens and community.*

How will we make this happen?

- Explore the use of Priority Based Budgeting
- Balance pressures of inflation and provincial/federal downloading while maintaining our current service levels
- Consider and discuss debt service ratios
- Investigate alternate sources of revenue
- Increase awareness of current services to demonstrate value for tax dollars
- Establish non-residential property tax rates at appropriate levels
- Assess/address County's performance re: (provincial government) Municipal Indicators

### **Our Assets**

*Success grows here; through intentional allocation of all resources to deliver maximum value.*

How will we make this happen?

- Support staff attraction, retention and satisfaction
- Develop staff succession plan
- Expand long term asset planning through partnerships with regional municipalities
- Complete asset management plan
- Partner with educational institutions to increase skilled workforce
- Protect agricultural lands, including conservation of soil quality through advocacy and education

## **Our Community**

*Success grows here; through mindful investment in our communities.*

How will we make this happen?

- Support the ongoing development of community boards and groups
  - o Complete updating Agricultural Services Board Terms of Reference
- Encourage young families to live and work in Lacombe County
- Support and encourage volunteerism in the community
- Increase awareness of location and assets
- Support respectful and meaningful dialogue with citizens
- Foster relationships with other municipalities and levels of government, including the development and improvement of Joint Economic Area (JEA) agreements with urban partners